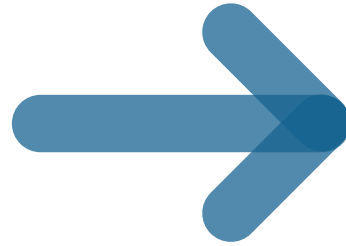


# PRODUCT LAUNCH BOOK-LIGHT

## Current situation

- The existing "Flexi-Light" model has been delivering consistently good sales for years - an expansion of the model range makes sense



## Objective

- Expansion of the range with a universally applicable clip light which has several light colors, is dimmable and can also be attached to metal surfaces with an integrated magnet

# ANSMANN Book Light

## FEATURES

- Universally applicable clip light (e.g. reading light, note lighting, night light, etc...)
  - Three light colors (daylight, warmwhite, amber)
  - 3-stage dimmable
  - Simple 1-switch operation on the lamp head
  - Clamp with flexible, rubberized contact surface
  - Integrated magnet in the housing
  - LED charge level indicator (4 LEDs)
  - Built-in Li-Po battery, 500mAh
  - Burn time 7.25h to 39h
  - Scope of delivery: clip lamp, USB-C charging cable, operating instructions
  - Compact dimensions: 300 x 43 x 34 mm
  - Lightweight: 56 g
- 2 years of manufacturer's warranty



Article Numbers	<a href="#">1600-0531</a>
Launch date	20.06.2023
UVP	17,99 €



Light color		Lumen (lm)	Lux (lx)	Runtime (h)
5800 K daylight	High	15	24	7,25
	Middle	5	8	16
	Low	2,2	3,5	38
2900 K warm white	High	22	35	4
	Middle	8	13	11
	Low	4	6,5	17
1800 K amber	High	9	16	7,25
	Middle	3,2	5,5	22
	Low	1,5	2,5	39

### Universal clip light with integrated rechargeable battery

The ANSMANN LED Clip-Light is the flexible universal light that is always by your side. The ideal light for musicians, avid readers, campers, craftspeople and many more. Can be fastened anywhere and directed anywhere.

### Ideal reading light - with no eye strain

The lamp head is equipped with 9 LEDs and three light colours. These provide pleasant, high-contrast light that can be adapted to the application, especially for comfortable reading with no eye strain. Thanks to the wide beam angle, the light is uniformly distributed so that all areas can be homogeneously illuminated. This makes LED Clip-Light the ideal light source for reading in dark environments, illuminating music sheets in the orchestra, round the camp fire or on the stage. The light is also ideal for use around the house, in workshops, in the car or when camping.

### Individually adjustable

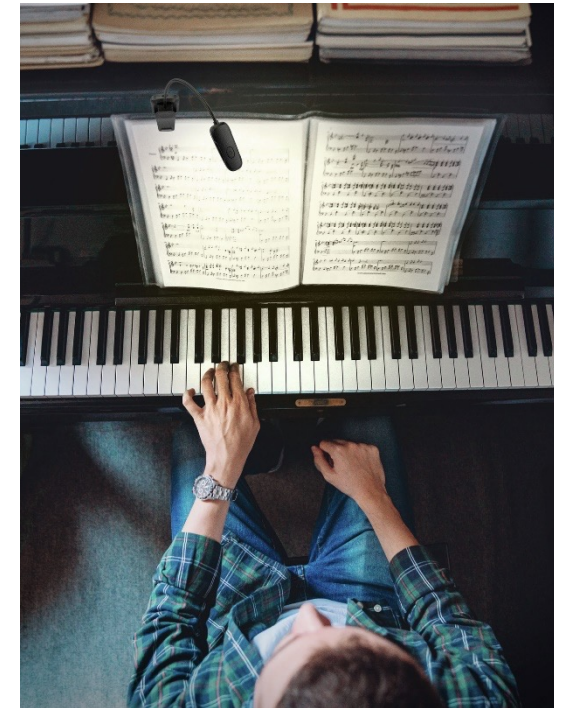
You can choose between three dimming levels and three light colours and thus optimally adjust the lighting effect to suit your surroundings. The flexible goose neck can be arranged to point in any direction. This enables you to direct the light right where you need it.

### Flexibly fastened

The light can be simply fastened in place with the help of the practical clip. Thanks to its special rubber coating the clip can also get a firm grip on almost any material - without shaking. In addition, the housing has a built-in magnet with which the light can be easily attached to smooth metal surfaces.

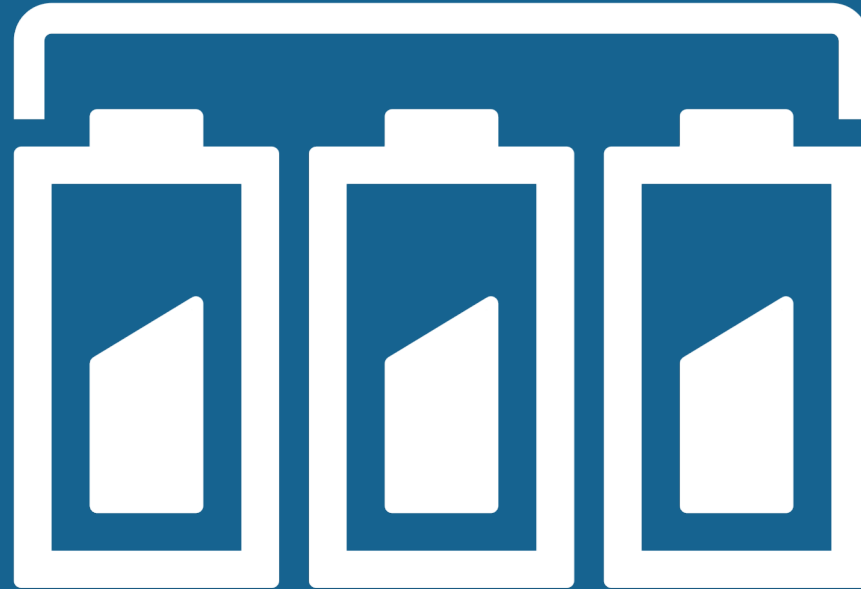
### Always there when you need it

The economical lamp can be charged with the same USB-C cable as your smartphone or tablet. The internal 500mAh battery fully charges within 4h. The LED dot display reliably reports the battery status in 25% steps at the push of a button.



## Small, light and powerful

- 3 Light colors
- dimmable
- Simple 1-button operation
- Lightweight and compact
- Flexible gooseneck
- Flexible clamping device with rubber coating
- Integrated magnet for attaching to metal surfaces
- Built-in Li-Ion battery and USB-C charging



VIELEN DANK